

# PHOTOPLAY GLORY COLOR PALETTE PRODUCT LINE

SELECT FROM A VARIETY OF PRINTED PRODUCTS FOR DYNAMIC AND CONSISTENT BRAND MARKETING



GLORY (AS SHOWN)

SWAGGER (OPTIONAL)

Photoplay has an emphasis on photography, letting your community shine! Use our suggested color palettes or your own!

## BROCHURE OPTIONS



**12 OR 16 PAGE BROCHURE**  
7" x 7" Folded

### ADDITIONAL ITEMS NOT PICTURED:

**GALLERY TRI-PANEL BROCHURE**  
5.7" x 11" Folded

**STANDARD TRI-PANEL BROCHURE**  
3.75" x 8.5" Folded

**POCKET FOLDER**  
9" x 12"

**FLOOR PLAN INSERT**  
8.5" x 11"

**COMPACT POCKET BROCHURE**  
9" x 6"

**COMPACT FLOOR PLAN INSERT**  
8.5" x 5.5"

## PROMOTIONAL



**FLYER**  
8.5" x 11"

### ADDITIONAL ITEMS NOT PICTURED:

**POSTCARD**  
11" x 6"

**RACK CARD**  
4" x 9"

**PROMO CARD**  
4" x 4"

## CORRESPONDENCE/FOLLOW UP



**BUSINESS CARD**  
3.5" x 2"

**THANK YOU CARD  
W/ ENVELOPE**  
6" x 4.25" Folded; A6

### ADDITIONAL ITEMS NOT PICTURED:

**LETTERHEAD W/  
ENVELOPE**  
8.5" x 11"; #10

**NOTEPAD**  
4" x 5.5"

**STICKERS**  
2" x 2" circle  
2" x 3.5" rectangle

## SIGNAGE

COMPLETE LINE OF SIGNS FOR ALL YOUR PROPERTY NEEDS



Arch



Peak